

# Crisis Communications

## Write Your Own Plan In Just 2 Days

Swine Flu, workplace violence, fires, explosions, executive misbehavior -  
One great plan that covers it all, with crisis communications expert Gerard Braud

### Remarkable Value

- Your plan will be valued at more than \$100,000
- You will complete 6 months of work in 2 days
- No need to agonize, toil or guess if you are doing it right

### Remarkable Speed

- Get it done - Get it finished - Fast!
- 500 - 1,000 Hours worth of work in 2 days
- Walk out with a crisis communications plan ready to use

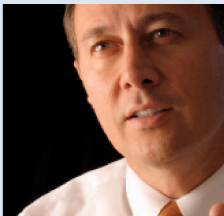
### Remarkable Performance

- Swine Flu - Violence - Explosions - Misconduct & more
- A system so thorough it works in any situation
- A plan so simple to use that it can be successfully executed by anyone who can read

### Upcoming Dates & Locations\*

October 8-9, 2009	Hampton Roads, VA
October 17-18, 2009	Cleveland, OH
November 17-18, 2009	New Orleans, LA
November 23-24, 2009	Phoenix, AZ

### About Your Trainer



Known as the guy to call when it hits the fan, Gerard Braud (Jared Bro) is widely regarded as an expert in crisis communications and media issues. He is an international trainer, author and speaker, who has worked with organizations on four continents. In just 4 years, more than 50 organizations around the world have benefited by using his exclusive system that let them write their crisis communications plan by compressing 6 months worth of work into just 2 days.

Get a \$100,000 Crisis Communications Plan for just \$5,995

Register at [www.CrisisCommunicationsPlans.com](http://www.CrisisCommunicationsPlans.com)

Call 985-624-9976 for more details

### Registration

Register by September 25, 2009 and receive:

- \$7,500 in bonuses
- Want to save \$500 more?  
Call 985-624-9976 for details

Online registration at:  
[www.CrisisCommunicationsPlans.com](http://www.CrisisCommunicationsPlans.com)

Registration details  
\$5,995\* lets you bring 3 writers  
Add a 4th writer for just \$995

You'll receive:

- A license to use Gerard's exclusive system
- Customization of Gerard's exclusive plan
- 20 of Gerard's custom crisis communications templates
- ...plus much more

Gerard will:

- Help you conduct a full vulnerability assessment
- Customize the heart of your crisis communications plan
- Teach you a flawless system for writing pre-approved communications templates

Ask about adding our exclusive 3-Year Living License program

- Regular price \$795 per year
- Yours for just \$495 per year when you sign up by September 15
- You save \$1,500

\* Special program pricing requires that up to 3 companies must participate in every city